

Hello Interested Candidates,

DESCRIPTION:

The Social Media and Communications Intern will be responsible for enhancing our brand's social media presence, creating engaging content, and implementing a media relations plan to boost local visibility. This role involves managing social platforms, capturing multimedia content, and collaborating with cross-functional teams. The intern's efforts will contribute to expanding our reach and strengthening our brand identity. The position will work 20-30 hours per week between July 2024 through February 2025.

QUALIFICATIONS:

The candidate in this position must always practice confidentiality standards and be mindful of the audiences they will be communicating with. Ideally, the Intern will have strong written and verbal communication skills, great attention to detail, and the ability to manage multiple projects, and comply with deadlines. The ideal candidate will also possess creativity, enthusiasm for learning, and an outgoing, friendly demeanor. The ability to work independently as well as with staff, volunteers, students, and the community is essential. Computer proficiency, particularly in Microsoft Word, Excel, and Google Workspace are necessary. A musical background and fluency in Spanish are highly desired but not required.

BACKGROUND:

Harmony Project harnesses the transformative power of music to increase access to higher education for underserved students by removing the systemic barriers to achievement through academic and social support. We engage children from Kindergarten through 12th grade in a tuition-free, year-round, sequentially-structured music program. We complement core music programming with holistic social support services including mentorships, counseling, and college workshops. Our approach is based on more than 20 years of internal data collection, scientific research, and sequential learning standards and incorporates youth development opportunities centered around community-building, leadership, 21st-century job readiness, and social advocacy.

HOW TO APPLY:

To apply, please email resume and cover letter to Devon Sherwood, Communications Director: work@harmony-project.org.